



Global Ocean Observing System



# GOOS Communications Update

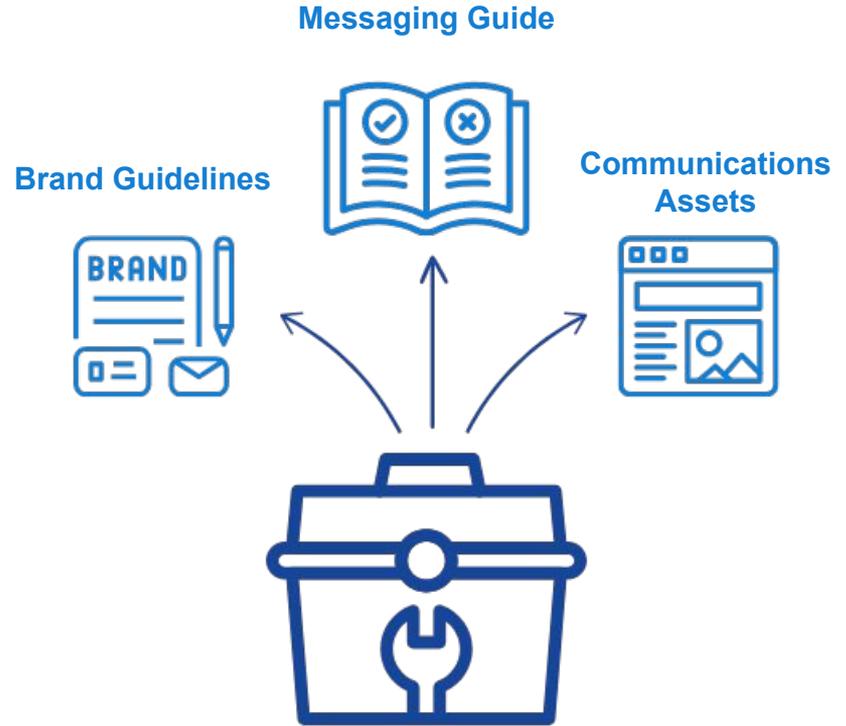
Laura Stukonytė, GOOS Communications Specialist  
GRA Council Meeting, 16 October 2025

# Unifying the GOOS voice for a more visible global system

# GOOS Communications Toolkit

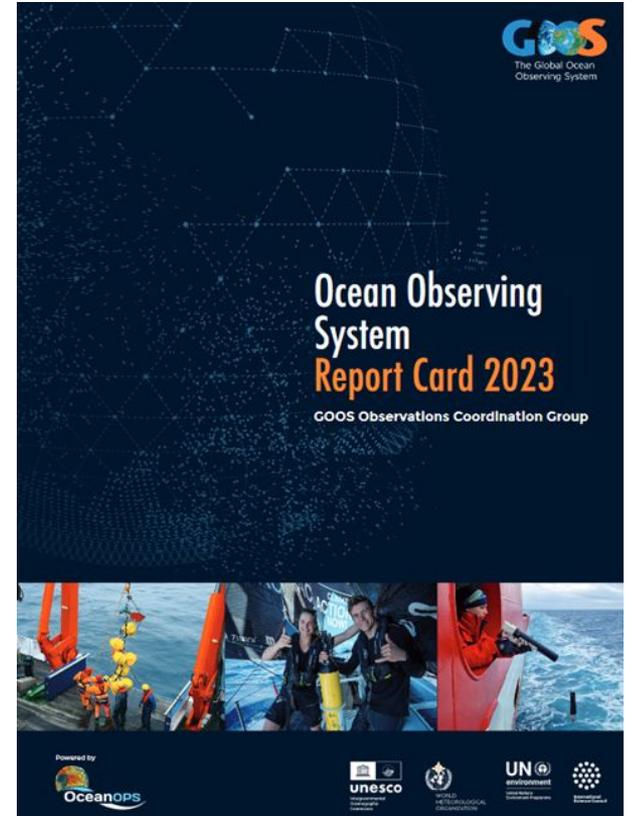
To be published before end of 2025

- GOOS Messaging Guide
- GOOS Slide deck
- Essential Ocean Variable infographics
- Ocean observing network infographics
- Links to other outreach material: use cases, key reports, webinars, podcasts, etc.



# GOOS Status Report 2025

- New interactive report will be released **end of November 2025**
- An update on the status and progress of GOOS ocean observing networks, and societal value across GOOS delivery areas
- **Audience:** Funders, implementers, high-level stakeholders, decision makers, and WMO-IOC Member States



# 2026: Website update

- Major website updates are planned for **2026**
- Goals:
  - Clear, informative, and accurate representation of the system (including GRAs);
  - Easy to find resources and documents; improved user experience
  - Strengthened GOOS storytelling and messaging



The Global Ocean Observing System

- Home
- Why observe the ocean?
- What we do
- Who we are
  - GOOS Management Team
  - GOOS Steering Committee
  - Observations Coordination Group (OCG)
  - Expert panels
  - ETOOFS
- Regional Alliances
  - GRA Governance
  - Types
  - GRA Forum
  - GRA: Black Sea GOOS
  - GRA: CIOOS
  - GRA: EuroGOOS
  - GRA: GOOS Africa

## GOOS Regional Alliances

GOOS unifies national observing systems to meet national needs, strengthen connections through learning and sharing, and make a greater set of ocean observations available to a global community.

Our Regional Alliances (GRAs) integrate these national needs into regional systems and deliver the benefits of GOOS's strategy, structure, and programmes at a regional, national and finally global level.

"We are pleased to be able to play such a vital role in observing the ocean and to contribute substantially to one of GOOS's key implementing frameworks."

### Related links:

- [GOOS Regional Policy](#)
- [GRA Lead Contacts](#)
- [Regional Bodies](#)
- [GRA organizational structures](#)
- [The GRA Forum](#)



# Follow our news:

## GOOS Mailing list



## Social media channels



Global Ocean Observing System (GOOS)



@GOOSOcean



@GOOSOcean

## Vetlesen Caribbean Hurricane Ocean Glider Launched



Photo credit: Shance King



## Uncrewed Surface Vehicles Go Global

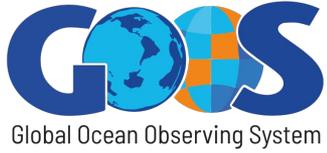
SUN Fleet joins GOOS as a new emerging network



“Observe the Ocean as if Life Depends on It”

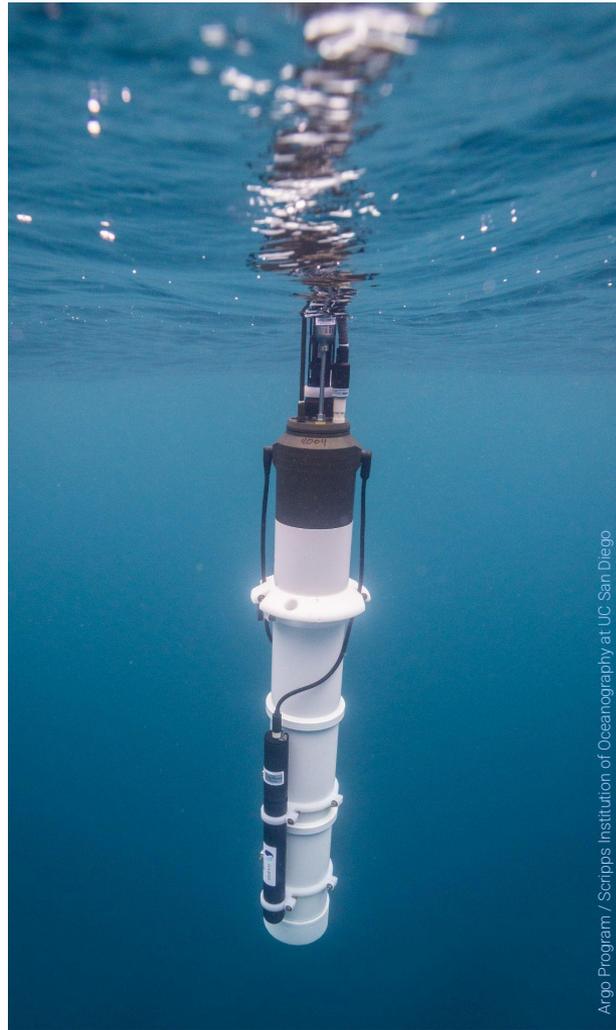
Global Recognition for Ocean Observing in Nice – OOSC 2025 and UNOC 3 Highlights





# Thank you

[goosocean.org](http://goosocean.org)



Argo Program / Scripps Institution of Oceanography at UC San Diego